



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
565813 /	07894142
<u>Product</u>	
OBAMA/P/D SKED A	
<u>Contract Dates</u>	<u>Estimate #</u>
09/11/12 - 09/17/12	I/1536
<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/06/12 / 09/06/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WTKR	Jamie Andrus
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8020	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
1	3	09/12/12	09/14/12	Let's Make A Deal 9am	9-10am		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$540.00
Week:	09/10/12	09/16/12	--WTF--					4	\$135.00		
E	2	3	09/17/12	09/17/12	Let's Make A Deal 9am	9-10am		:30		NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$135.00
Week:	09/17/12	09/23/12	M-----					1	\$135.00		
E	3	3	09/17/12	09/17/12	Price Is Right	11am-12n		:30		NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$295.00
Week:	09/17/12	09/23/12	M-----					1	\$295.00		
E	4	3	09/12/12	09/14/12	Price Is Right	11am-12n		:30		NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,180.00
Week:	09/10/12	09/16/12	--WTF--					4	\$295.00		
5	3	09/12/12	09/14/12	Newschannel 3 News	12n-1230pm		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$840.00
Week:	09/10/12	09/16/12	--WTF--					4	\$210.00		
E	6	3	09/17/12	09/17/12	Newschannel 3 News	12n-1230pm		:30		NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$210.00
Week:	09/17/12	09/23/12	M-----					1	\$210.00		
E	7	3	09/12/12	09/14/12	CBS Daytime	1228-3pm		:30		NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,050.00
Week:	09/10/12	09/16/12	--WTF--					5	\$210.00		
8	3	09/17/12	09/17/12	CBS Daytime	1228-3pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$210.00
Week:	09/17/12	09/23/12	M-----					1	\$210.00		
9	3	09/17/12	09/17/12	Ellen Degeneres 3pm	3-4pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$140.00
Week:	09/17/12	09/23/12	M-----					1	\$140.00		
E	10	3	09/12/12	09/14/12	Ellen Degeneres 3pm	3-4pm		:30		NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$700.00
Week:	09/10/12	09/16/12	--WTF--					5	\$140.00		
11	3	09/12/12	09/14/12	Newschannel 3 News	6-7am		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$520.00
Week:	09/10/12	09/16/12	--WTF--					4	\$130.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision		Alt Order #
565813 /		07894142
Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	OBAMA/P/D SKED A	//1536
Advertiser		Original Date / Revision
Obama/D/President		09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
E 12 3		09/17/12	09/17/12	Newschannel 3 News	6-7am		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		M-----				1	\$130.00			
13 3		09/17/12	09/17/12	CBS This Morning	7-9a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		M-----				2	\$100.00			
14 3		09/12/12	09/14/12	CBS This Morning	7-9a		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/16/12		--WTF--				6	\$100.00			
E 15 3		09/15/12	09/15/12	Early Show Saturday	9-11am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/16/12		-----S-				1	\$70.00			
16 3		09/16/12	09/16/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/16/12		-----S				1	\$200.00			
17 3		09/16/12	09/16/12	Face the Nation	1030-11am		:30			NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/16/12		-----S				1	\$245.00			
E 18 3		09/12/12	09/14/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/16/12		--WTF--				4	\$140.00			
E 19 3		09/17/12	09/17/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		M-----				1	\$140.00			
20 3		09/17/12	09/17/12	Newschannel 3 News	5-530pm		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		M-----				1	\$165.00			
E 21 3		09/12/12	09/14/12	Newschannel 3 News	5-530pm		:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/16/12		--WTF--				4	\$165.00			
E 22 3		09/12/12	09/14/12	Newschannel 3 News	530-6pm		:30			NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/16/12		--WTF--				4	\$220.00			
E 23 3		09/17/12	09/17/12	Newschannel 3 News	530-6pm		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		M-----				1	\$220.00			
24 3		09/17/12	09/17/12	Newschannel 3 News	6-630pm		:30			NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		M-----				1	\$245.00			
25 3		09/12/12	09/14/12	Newschannel 3 News	6-630pm		:30			NM	4	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/16/12		--WTF--				4	\$245.00			
E 26 3		09/12/12	09/14/12	Late Night with David Letterman	1135pm-1237am		:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/16/12		--WTF--				4	\$165.00			
E 27 3		09/17/12	09/17/12	Late Night with David Letterman	1135pm-1237am		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		M-----				1	\$165.00			
28 3		09/17/12	09/17/12	Late News (M-F)	11-1135p		:30			NM	1	\$385.00

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Contract / Revision 565813 /	Alt Order # 07894142
Contract Dates 09/11/12 - 09/17/12	Product OBAMA/P/D SKED A
Advertiser Obama/D/President	Original Date / Revision 09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	M-----				1	\$385.00		
E 29 3		09/12/12	09/14/12	Late News (M-F)	11-1135p		:30			NM	4 \$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	--WTF--				4	\$385.00		
30 3		09/15/12	09/16/12	Late News (Sa-Su)	11-1135p		:30			NM	2 \$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	----55				2	\$260.00		
D 31 3		09/11/12	09/11/12	NCIS	8-9pm		:30			NM	0 \$0.00
D 32 3		09/11/12	09/11/12	Tuesday Prime	9-10pm		:30			NM	0 \$0.00
D 33 3		09/11/12	09/11/12	Tuesday Prime	10-11pm		:30			NM	0 \$0.00
34 3		09/12/12	09/12/12	Wednesday Prime	8-9pm		:30			NM	1 \$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	--W----				1	\$840.00		
35 3		09/12/12	09/12/12	Wednesday Prime	9-10pm		:30			NM	1 \$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	--W----				1	\$980.00		
36 3		09/12/12	09/12/12	Wednesday Prime	10-11pm		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	--W----				1	\$700.00		
37 3		09/13/12	09/13/12	Thursday Prime	8-9pm		:30			NM	1 \$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	--T---				1	\$910.00		
38 3		09/13/12	09/13/12	Thursday Prime	9-10pm		:30			NM	1 \$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	--T---				1	\$980.00		
39 3		09/13/12	09/13/12	Thursday Prime	10-11pm		:30			NM	1 \$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	--T---				1	\$910.00		
40 3		09/14/12	09/14/12	Friday Prime	8-9pm		:30			NM	1 \$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	----F--				1	\$630.00		
41 3		09/14/12	09/14/12	Friday Prime	9-10pm		:30			NM	1 \$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	----F--				1	\$840.00		
42 3		09/14/12	09/14/12	Friday Prime	10-11pm		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	----F--				1	\$700.00		
E 43 3		09/15/12	09/15/12	Saturday Prime	8-9pm		:30			NM	1 \$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	----S-				1	\$210.00		
E 44 3		09/15/12	09/15/12	Saturday Prime	9-10pm		:30			NM	1 \$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	----S-				1	\$210.00		
45 3		09/15/12	09/15/12	Saturday Prime	10-11pm		:30			NM	1 \$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	----S-				1	\$420.00		
46 3		09/16/12	09/16/12	Sunday Prime	7-8pm		:30			NM	1 \$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	-----S				1	\$1,275.00		

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Contract Dates	Product
09/11/12 - 09/17/12	OBAMA/P/D SKED A
Advertiser	Estimate #
Obama/D/President	//1536
Advertiser	Original Date / Revision
Obama/D/President	09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
47	3	09/16/12	09/16/12	Sunday	Prime		:30			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		09/10/12	09/16/12	-----S				1	\$910.00			
48	3	09/16/12	09/16/12	Sunday	Prime		:30			NM	1	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		09/10/12	09/16/12	-----S				1	\$770.00			
49	3	09/16/12	09/16/12	Sunday	Prime		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		09/10/12	09/16/12	-----S				1	\$700.00			
50	3	09/15/12	09/15/12	NCAA Football			:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		09/10/12	09/16/12	-----S-				4	\$500.00			
D	51	3	09/14/12	09/14/12	Friday	Prime		:30		NM	0	\$0.00
N	52	3	09/17/12	09/17/12	Monday	Prime		:30		NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		09/17/12	09/23/12	M-----				1	\$840.00			
N	53	3	09/17/12	09/17/12	Newschannel 3	News		:30		NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		09/17/12	09/23/12	M-----				1	\$295.00			

Totals 97 \$29,505.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	97	\$29,505.00	\$25,079.25
Totals	97	\$29,505.00	\$25,079.25

Signature: _____

Date: _____

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